



## **RIO OLYMPIC BRONZE MEDALIST HENRI SCHOEMAN LEADS** **2017 BEIJING INTERNATIONAL TRIATHLON PRO FIELD**

*Olympians Flora Duffy, Paula Findlay, Ryan Fisher and Lisa Norden Also Set to Compete*

**BEIJING – (August 2, 2017)** – IMG, the global leader in sports, events, media and fashion, in partnership with the Fengtai Sports Bureau of Beijing, today announced the pro field set to race in the 2017 Beijing International Triathlon, on Sunday, September 10, in the Fengtai District of Beijing, China. Rio Olympic Bronze Medalist Henri Schoeman leads an elite field of professional triathletes competing for the \$100,000 purse, including defending 2016 Beijing International Triathlon Champion Lauren Goss, 2015 Beijing International Triathlon Champion Eric Lagerstrom, 2013 Beijing International Triathlon Champion and London Olympic Silver Medalist Lisa Norden, three-time Olympian Flora Duffy and more.

“I’m thrilled to return to the Beijing International Triathlon this year,” said Norden. “I last competed in 2013 and I have such great memories winning that race, as well as experiencing the beautiful course and Fengtai setting. I’m also looking forward to returning to China where I made my Olympic Games debut in 2008, and have since raced a handful of times in the Beijing region. I look forward to experiencing more of the city and its rich cultural heritage.”

From Europe to Australia, this year’s Beijing International Triathlon will welcome pro triathletes from around the world including returning top pros, as well as several new faces. Professional triathletes participating in the 2017 Beijing International Triathlon include:

**Men:**

Josh Amberger (Australia)  
Cameron Dye (USA)  
Zhou Fang (China)



Ryan Fisher (Australia)  
Eric Lagerstrom (USA)  
Henri Schoeman (South Africa)  
Ben Shaw (Ireland)

**Women:**

Flora Duffy (Bermuda)  
Paula Findlay (Canada)  
Lauren Goss (USA)  
Anneke Jenkins (New Zealand)  
Lisa Norden (Sweden)  
Mengying Zhong (China)

“The last time I was in Beijing was to watch my brother compete in the 2008 Olympics, so I’m excited to finally be able to compete in Beijing myself and explore the region,” said 2016 Rio Olympic Bronze Medalist Henri Schoeman. “I really enjoy non-draft racing and I’m excited to see how I can use my strengths against this year’s strong field of triathletes.”

This triathlon is the only qualifying event in Asia for the iconic Escape from Alcatraz™ Triathlon. A total of 50 race slots for the infamous and grueling 2018 Escape from Alcatraz™ Triathlon will be awarded to the top men and women across each age group and division of the Olympic distance race, at the 2017 Beijing International Triathlon.

The Beijing International Triathlon is owned by the Fengtai Sports Bureau and produced by IMG, with support from the Beijing Sports Bureau. For additional information, visit

[www.beijinginternationaltriathlon.com](http://www.beijinginternationaltriathlon.com) or follow at [www.facebook.com/BeijingTri](https://www.facebook.com/BeijingTri),  
[www.instagram.com/Beijing\\_Tri](https://www.instagram.com/Beijing_Tri) and [www.twitter.com/Beijing\\_Tri](https://www.twitter.com/Beijing_Tri).

**About Fengtai**

The Beijing International Triathlon will primarily take place within the Wang Zuo County, in the Fengtai District, with a history that dates back to 221 BC. The Fengtai District, with a population of 2.1 million, is located in Southwest Beijing at the foot of the Western Hills, by the Yong Ding River. Dating back to the Liao and Jin Dynasties, the Fengtai District was the location of the Imperial City. Racers, family and



friends visiting the area will be treated to several of China's most famous sites including the 900 year old Lotus Pool; the Lu Gou Bridge (Marco Polo Bridge) that dates back 800 years and the Wan Ping Fortress from the 17th century.

### **About IMG**

IMG is a global leader in sports, fashion, events and media, operating in more than 30 countries. The company represents and manages some of the world's greatest sports figures and fashion icons; stages hundreds of live events and branded entertainment experiences annually; and is a leading independent producer and distributor of sports and entertainment media. IMG also specializes in sports training; league development; and marketing, media and licensing for brands, sports organizations and collegiate institutions.

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